

Tri-Rail Coastal Link Study (f/k/a SFECC Study)

PI/Outreach Subcommittee Meeting

FINAL DRAFT AGENDA

Tuesday, June 18, 2013, 1:30 p.m.

FDOT District Four

3400 W. Commercial Blvd., Executive Conference Room – 3rd Floor
Ft. Lauderdale, FL 33309

1. Administration

- a. Agenda Development
- b. Meeting Minutes
- c. Key Agency Representatives
- d. PI/O Subcommittee Meeting Dates



2. "Tri-Rail Coastal Link" Project Name

- a. Status of Re-branding – Logo Consistency
- b. Project Letterhead with Agency Logos

3. Website Development & Maintenance

- a. FDOT "NEPA-compliant" Website
- b. SFRTA Project Marketing Website
- c. Status of Website Coordination
- d. Other Social Media (Twitter, Facebook, etc.)

4. Tri-Rail Coastal Link System Map – Update by SFRTA

- a. Revised Line Colors & Symbology
- b. Station Naming Protocol (for map & study)

5. Distribution Process for Existing Station Evaluation Documents (timing, coordination)

- a. Station Refinement Report (FDOT)
- b. Tri-Rail Coastal Link Station Area Opportunities Report (SFRTA)
- c. Station Area Market Study (SFRTA)

6. Fall 2013 Updates to MPOs, SEFTC, SFRTA, RPCs

- a. Meeting Dates (to be confirmed by agencies)

AGENCY	1 st MEETING DATE OPTION	2 ND MEETING DATE OPTION
PB MPO	Sept 19 (Thurs)	Oct 17 (Thurs)
Broward MPO	Sept 12 (Thurs)	Oct 10 (Thurs)
Miami-Dade MPO	Sept 19 (Thurs)	Oct 17 (Thurs)
SEFTC	July 22 (Mon)	Oct 28 (Mon)
SFRTA	Sept 27 (Fri)	Oct 25 (Fri)
TCRPC	Sept 20 (Fri)	Dec 13 (Fri)
SFRPC	Sept 9 (Mon)	Oct 7 (Mon)

- b. Materials for Advance Briefings for Elected Officials & Others
 - c. Materials for Advisory Committees
 - d. Press Briefing Packages
7. FAQ Pages
- a. Coastal Link FAQ (general) (SFRPC to coordinate)
 - b. Quiet Zones (TCRPC to coordinate)
8. Next Meeting – July 22 at 1:30 p.m.
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Agenda Topics Carried Forward:

1. Messaging
- a. Short-term
 - i. Theme as project enters PD phase?
 - 1. NEPA public involvement
 - 2. General public outreach
 - b. Mid-term
 - i. Plan to generate excitement & momentum to develop local funding sources over next two years?
2. Station Outreach & Expectations
- a. Local Governments
 - b. Developers/Investors
 - c. Other Stakeholders
3. Corridor Coalition & Education Efforts